



# SIGNATURE *Events*

*Be our partner across our four major events.*



*Presented by BRATECC Events*



# BRATECC SIGNATURE EVENTS

As we open BRATECC's 25th Anniversary year, we invite you to begin this milestone celebration in the most exceptional way: by positioning your brand at four of our most influential institutional events in 2026.

These premium initiatives are among the leading platforms for strengthening relations between Brazil and Texas, bringing together top business leaders, government authorities, and prominent academic voices from the energy and innovation sectors. They provide unique opportunities for visibility, strategic positioning, and access to key decision-makers.

VIP WELCOME  
RECEPTION  
CERAWEK 2026

24

March, 2026

BRATECC 25<sup>TH</sup>  
ANNIVERSARY  
AT HOUSTON CITY HALL

26

August, 2026

BRAZIL ENERGY  
BREAKFAST  
OTC HOUSTON 2026

06

May, 2026

VIP COCKTAIL RECEPTION  
ROG.E  
(RIO DE JANEIRO, BR)

21

September, 2026\*

\*Date to be confirmed.

# VIP Welcome Reception CERAWeek 2026

Held in parallel with CERAWeek, one of the world's foremost energy forums, this event fosters meaningful connections among senior executives, government officials, investors, and innovators at the forefront of the energy transition.

● **MARCH 24, 2026**

● **6PM - 9PM**

● **HAYNES BOONE**

1221 McKinney Street, Suite 4000  
Houston, TX 77010



With a carefully curated cocktail reception, our VIP Welcome Reception event is known for its relaxed yet strategic atmosphere and exceptional networking setting.

Sponsors enjoy premium brand visibility and direct access to a highly qualified audience during one of the most influential energy weeks of the year.

*BRATECC VIP Welcome Reception during the CERAWeek 2025 at Marriot Marquis, Houston, TX.*

Set in a premium, intimate environment, this reception is your opportunity to connect and maximize your CERAWeek experience.

Benefits	BRATECC VIP WELCOME RECEPTION CERAWeek - March 24, 2026			
Sponsorship Package	Platinum Plus*	Platinum	Gold	Silver
Registrations to the Cocktail Reception	5	5	3	2
Recognition at Events opening and closing	✓	✓	✓	✓
Company Logo on official literature	✓	✓	✓	✓
Logo at event's landing page	✓	✓	✓	✓
Promotional video (provided by the sponsor) to be showcased during the event	2 Minutes	2 Minutes	1 Minute	
Area to display banner at the event	✓	✓	✓	
Area to display Literature and Promotional Materials at the event	✓	✓	✓	
One-Minute Promotional video (provided by the sponsor) linked on the LinkedIn post	✓	✓		
Exclusive logo placement on all event lanyards*	✓			
<b>Investment</b>	<b>\$8,000.00</b>	<b>\$7,000.00</b>	<b>\$5,000.00</b>	<b>\$3,000.00</b>

\*This sponsorship is limited to one company only (First come First serve).



# Brazil Energy Breakfast OTC Houston 2026

The BRATECC Energy Breakfast is more than just a morning gathering. It's a high-impact networking and thought leadership experience that puts you face-to-face with some of the most influential players in the Brazil-U.S. energy and innovation ecosystem.

● **MAY 6, 2026**

● **7AM - 11AM**

● **INTERCONTINENTAL HOTEL**

6750 Main St

Houston, TX 77030



Recognized as BRATECC's most anticipated institutional event, the Brazil Energy Breakfast is a sold-out success year after year.

Whether you're looking to explore new business opportunities, position your brand as a leader in energy innovation, or stay ahead of market shifts, our Brazil Energy Breakfast is your strategic seat at the table.

*Brazil Energy Breakfast during OTC Houston 2025, at Intercontinental Hotel, Houston, TX.*

# An Exclusive Morning at the Intersection of Influence and Opportunity

Benefits		Brazil Energy Breakfast - May 6, 2026						
Sponsorship Package		Platinum Private Meeting Room (See Page 7)	Networking Coffee Lounge* (See Page 8)	Platinum Plus*	Platinum	Gold	Silver	Corporate Table
Registrations to the Breakfast	10	10	10	8	4	2	10	
Recognition at Events opening and closing	✓	✓	✓	✓	✓	✓	✓	
Company Logo on official literature	✓	✓	✓	✓	✓	✓	✓	
Logo at event's landing page	✓	✓	✓	✓	✓	✓	✓	
Promotional video (provided by the sponsor) to be showcased during the event	2 Minutes	2 Minutes	2 Minutes	2 Minutes				
Area to display banner at the event	✓	✓	✓	✓	✓	✓		
Area to display literature and brochures at the event & Promotional Materials at the event	✓	✓	✓	✓	✓	✓		
Seats reserved at Head Table	3	3	3	2	1			
Exclusive logo placement on all event lanyards*			✓					
Exclusive branding at the coffee lounge area *		✓						
<b>Private meeting room</b> adjacent to the main event available from 6am to 2pm.**	✓							
Promotional video (provided by the sponsor) linked on the LinkedIn post	✓	✓	✓	✓	✓			
10 seats at reserved table in a special location with the company logo								✓
<b>Investment</b>	\$18,000.00	\$15,000.00	\$13,000.00	\$11,000.00	\$8,000.00	\$6,000.00	\$3,500.00	

\*These sponsorships are limited to one company only (First come First serve).

\*\*Limited Spaces.

# PRIVATE MEETING ROOM SPONSORSHIP

Position your brand where decisions happen.

Designed for high-level conversations, the **Private Meeting Room Sponsorship** provide a quiet, professional environment to host strategic meetings, partnership discussions, or confidential negotiations during the event.

## KEY BENEFITS INCLUDE:

- High-visibility brand recognition as a Private Meeting Room Sponsor
- Facilitate meetings and negotiations in an executive-level setting.
- Opportunity to strengthen relationships and accelerate deal-making

Private meeting rooms are limited and will be available from 6AM to 2PM, ensuring maximum value and flexibility for your meetings.



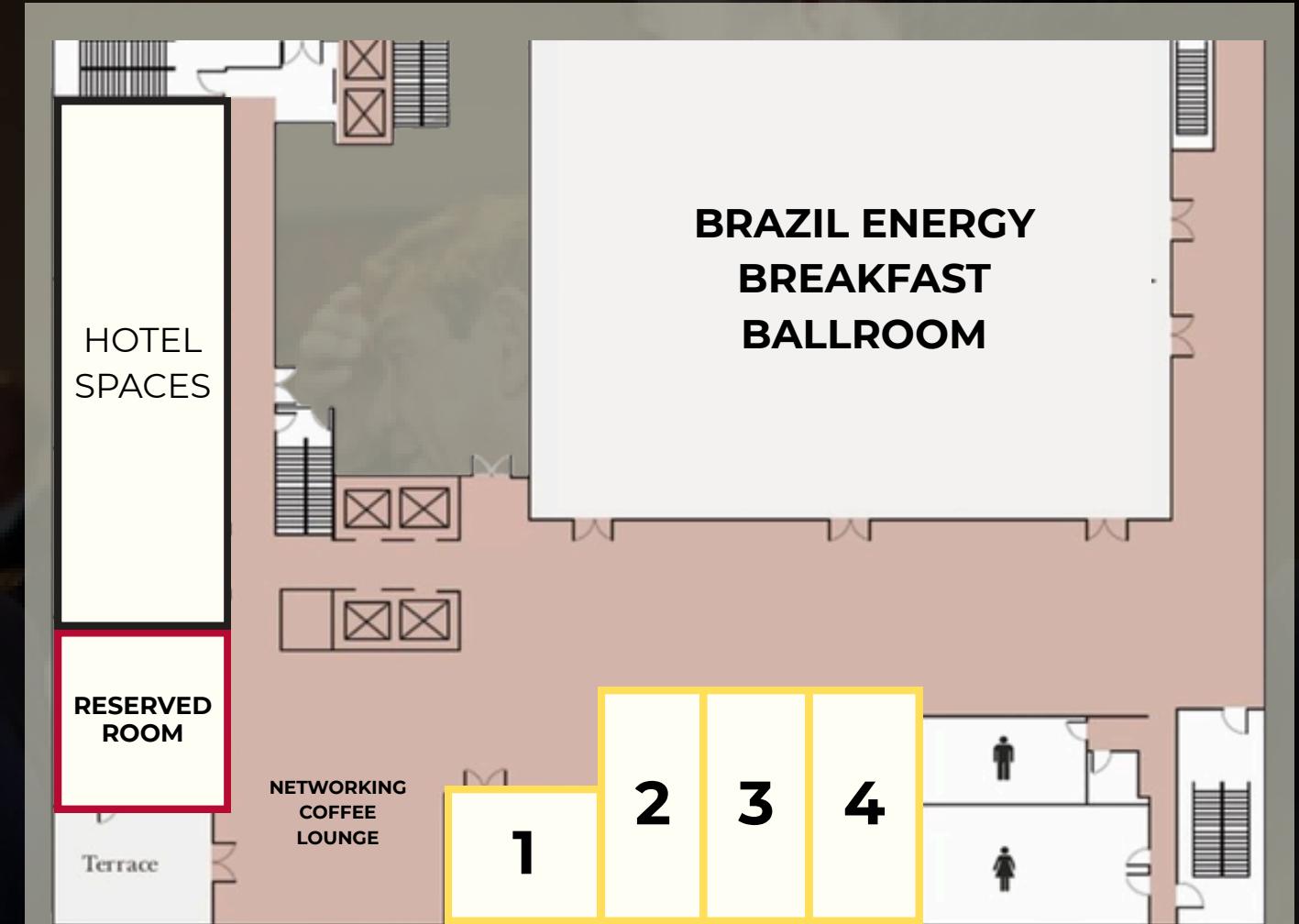
EXCLUSIVE OPPORTUNITY



PREMIUM BRAND POSITIONING

Rooms 2 & 3 Layout - River Birch.

Picture of Room 4 - Sycamore.



## ROOM AVAILABILITY

**Room 1 - Yapoun:** Strategically located between the Networking Coffee Lounge and the Check-in Area, offering high visibility and easy access.

**Rooms 2 & 3 - River Birch Room A and B:** Ideal for high-level executive meetings, with a professional and focused layout.

**Room 4 - Sycamore Room:** An intimate meeting space, strategically located directly in front of the Ballroom main entrance.

# NETWORKING COFFEE LOUNGE SPONSORSHIP

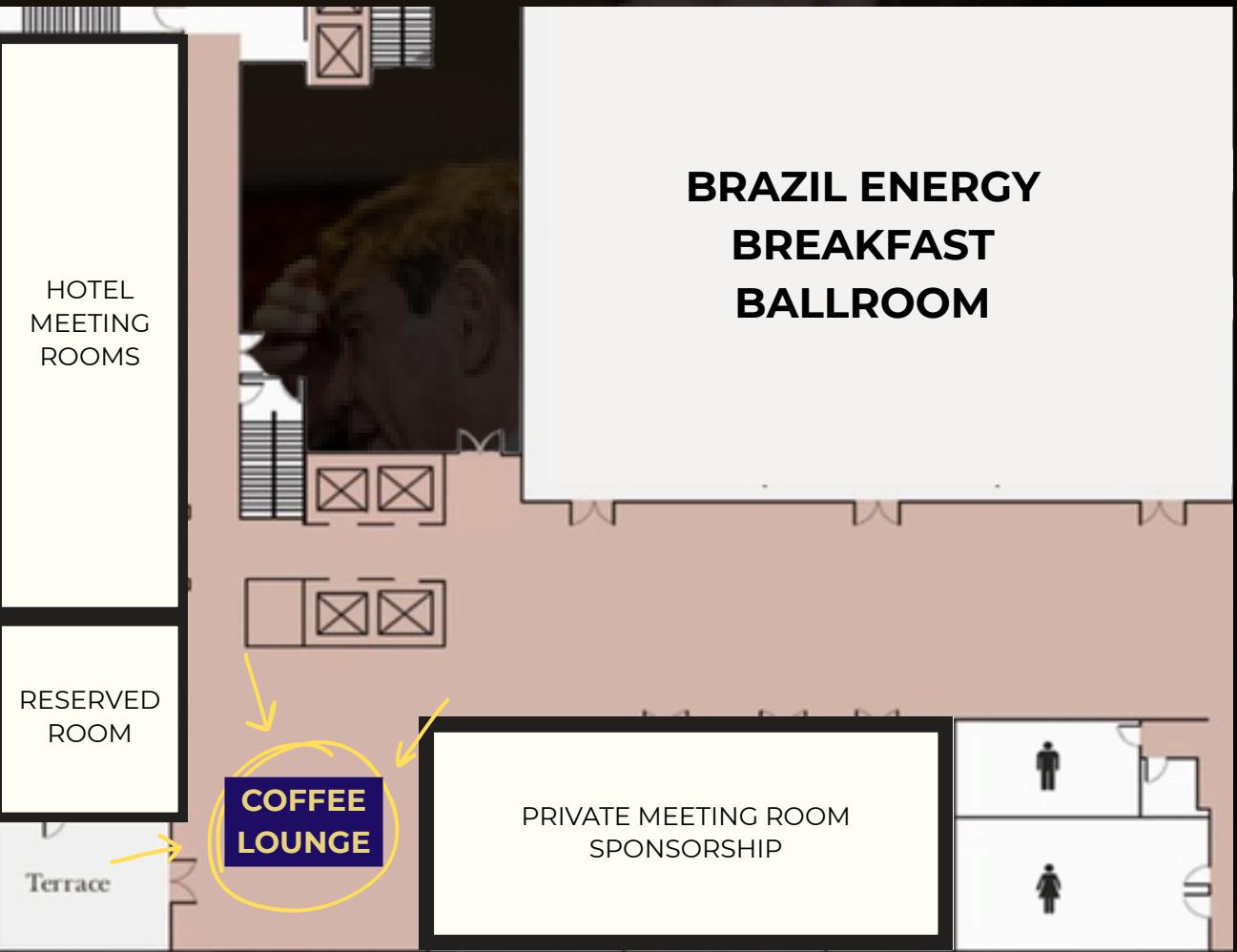
Be the brand at the center of every conversation.

The **Networking Coffee Lounge Sponsorship** places your company at the heart of informal networking moments, where introductions turn into meaningful business conversations. As the exclusive sponsor of the coffee lounge area, your brand becomes a natural meeting point throughout the event.

## KEY BENEFITS INCLUDE:

- High visibility among executives, investors, and industry professionals.
- Association with a premium networking experience.
- Continuous brand exposure during arrival, breaks, and post-session networking.

This package is available to one sponsor only.



EXCLUSIVE BRANDING



HIGH VISIBILITY



STRATEGIC POSITION

# BRATECC 25<sup>th</sup> Anniversary

As we celebrate this milestone, we reflect on our journey and the many partners that have contributed to our history. BRATECC has evolved from humble beginnings to a key player in delivering insightful content, access, and networking opportunities.

- **AUGUST 26, 2026**

- **6PM - 9PM**

- **HOUSTON CITY HALL**

901 Bagby, Houston, TX 77002



Join us in celebrating 25 years of reinforcing the foundation and shaping the future of economic and cultural connections.

## Position Your Brand at the Center of Our 25th Anniversary Year

Benefits		BRATECC 25 Anniversary Celebration at Houston City Hall			
Sponsorship Package		Platinum Plus	Platinum	Gold	Silver
Registrations		10	8	4	2
Recognition at Events opening and closing		✓	✓	✓	✓
Company Logo on official literature		✓	✓	✓	✓
Logo at event's landing page		✓	✓	✓	✓
Promotional video (provided by the sponsor) to be showcased during the event**		2 Minutes	2 Minutes		
Area to display banner at the event**		✓	✓	✓	
Area to display literature and brochures at the event & Promotional Materials at the event**		✓	✓	✓	
Up to one-minute promotional video (provided by the sponsor) linked on the LinkedIn post**		✓	✓		
Exclusive logo placement on all event lanyards*		✓			
<b>Investment</b>		<b>\$8,000.00</b>	<b>\$7,000.00</b>	<b>\$5,000.00</b>	<b>\$3,000.00</b>

\*This sponsorship is limited to one company only (First come First serve).

\*\* On-site branding and promotional materials are subject to Houston City Hall policies, City of Houston regulations, and required approvals.

# VIP Cocktail Reception ROG.e 2026

BRATECC's VIP Cocktail Reception at ROG.e is an exclusive event for high-level networking with decision-makers, providing a valuable opportunity for those looking to enhance their influence in the energy sector.

- **SEPTEMBER 21, 2026\*\***
- **6PM - 9PM**
- **RIO DE JANEIRO, RJ, BR\*\***

\*Date to be confirmed.

\*\*Venue to be confirmed.



VIP Cocktail Reception & BRATECC Awards 2025, during OTC Rio 2025 at Late Clube Rio de Janeiro, RJ, BR.  
EST. 2001

# An Unique Invitation to Connect at the Highest Level.

Benefits	ROG.e 2026			
Sponsorship Package	Platinum Plus	Platinum	Gold	Silver
Registrations to the Cocktail Reception	10	8	4	2
Sponsor recognition post across social media platforms	✓	✓	✓	✓
Recognition at event's opening and closing	✓	✓	✓	✓
Company Logo on official literature	✓	✓	✓	✓
Logo at event's landing page	✓	✓	✓	✓
One-minute promotional video (provided by the sponsor) to be showcased during the event	✓	✓		
One-Minute Promotional video (provided by the sponsor) linked on the LinkedIn post	✓	✓		
Area to display banner at the event	✓	✓	✓	
Exclusive logo placement on all event lanyards*	✓			
<b>Investment</b>	<b>\$10,000.00</b>	<b>\$8,000.00</b>	<b>\$5,000.00</b>	<b>\$3,000.00</b>

\*This sponsorship is limited to one company only ("First come, First served").

These events are part of BRATECC's premier offerings and will take place during 2026, forming the core of BRATECC's Premium Sponsorship Calendar.

Sponsorship packages are limited and designed to provide maximum brand exposure, privileged access to strategic stakeholders, and strong alignment with the values of innovation, sustainability, and bilateral cooperation.

We would be pleased to share the full sponsorship packages and discuss personalized branding activations tailored to your company's strategic goals.

# CONTACT US

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